

Faculty Reg. No: 2035

PROFILE OF SRI **KONA NARAYANA RAO**

Department (UG): Commerce



<b>NAME</b>	:	Kona. Narayana Rao		
<b>DATE OF BIRTH</b>	:	18-06-1976		
<b>EDUCATION QUALIFICATIONS</b>	:	M.Com	Acharya Nagarjuna University	56.5%
	:	M.B.A	Acharya Nagarjuna University	59%
	:	M. Phil	Pariayar University	63%
<b>EXPERIENCE</b>	:	1. Working as Lecturer in Sri Krishnaveni Degree college, Vijayawad from June 2000 to May 2006 2. Working as Lecturer in Nalanda Degree college, Vijayawad from June 2006 to May 2009		
<b>NATIONALITY</b>	:	Indian		
<b>CONTACT INFORMATION</b>				
<b>OFFICE</b>	:	Department of Commerce P.B.Siddhartha College of Arts & Science Vijayawada-10		
<b>RESIDENCE</b>	:	# 4-17 Behind Ayyappa temple Gollapudi-521225 Vijayawada Rural		
<b>EMAIL ID</b>	:	<a href="mailto:Knr2007123@gmail.com">Knr2007123@gmail.com</a>		
<b>CONTACT NUMBER(S)</b>	:	9885038196		
<b>CURRENT PROFILE</b>				
<b>Designation</b>	:	Department In charge, Asst. Professor		
<b>Administrative Position</b>	:	Addl. Chief Superintendent for UG Programmes		
<b>JOB PROFILE</b>				
<b>TARGETED TRAINEES</b>	:	UG		
<b>SUBJECTS TAUGHT</b>	:	Financial Accounting Business Organisation Corporate accounting Cost accounting. Management Accounting		
<b>SPECIALIZATION</b>	:	Accounting and Income Tax		
<b>PROFESSIONAL EXPERIENCE</b>	:	22 Years		
<i>Teaching</i>	:	22 Years		
<i>Research</i>	:			
<b>Professional Body / Society Office Bearers (if any)</b>	:	1. Goods and Service Tax Practitioner ID No371800000117GPQ 2. Member in International Society for Research and Development		

<b>Member Board of studies</b>	:	1.VSR&NVR College Tenali ( 2015,2016&2019) 2. Acted as Member for Revision of syllabus2018 for vocational Course (Accounting & Taxation) from 3 <sup>rd</sup> Oct2017 To 07 Oct 2017 3. JKC College Guntur (2018-2019)(2020-2022) 4. AG & SG Siddhartha college , Vuyyuru
<b>ACADEMIC ACHIEVEMENTS</b>		
<b><i>Seminars / Workshops / Conferences Organised</i></b>		
SNo	Title	Date(s) Organiser(s) Location
1	Work shop on e-filing of IT Returns	7/1/2016 Dept. of Commerce P.B.S. College Vijayawada
2	Work shop on GST Accounting Procedure	18/08/2017 Dept. of Commerce P.B.S. College Vijayawada
3.	Faculty Development Programme on <b>Accounting standards</b>	28/3/2019 to 29/03/2019
<b><i>Seminars / Workshops / Conferences Attended</i></b>		
<b>National</b>		
SNo	Title	Date(s) Organiser(s) Location
1.	New Education policy – Goals and Imperatives	14 <sup>th</sup> & 15 <sup>th</sup> March 2017 P.B.S.C Vijayawada
2.	UGC Sponsored Two Day National Seminar on Innovation Management A Strategic Imperative Growth	22 <sup>nd</sup> & 23 <sup>rd</sup> August 2017 P.B.S.C Vijayawada
3.	National Seminar on Recent Trends in Inclusive Education	7 <sup>th</sup> & 8 <sup>th</sup> Feb 2018 Madonna College Vijayawada
4.	One Day Workshop on Learning Management System	22 <sup>nd</sup> July 2018 P.B.S.C Vijayawada
5.	One day Workshop on GST Vaddeswaram	1 <sup>st</sup> March 2019 K.L.University
6.	National Seminar on Future of Work in changing business landscape	23 <sup>rd</sup> March 2019 P.B.S.C Vijayawada
7.	One day National Level Workshop on OUT COME BASED EDUCATION- Possibilities and Challenges	22 <sup>nd</sup> November ANR College Gudivada
8.	National Seminar on Digital Transformation Artificial Intelligence of Business Application	25 <sup>th</sup> and 26 <sup>th</sup> March 2022 ANU Guntur
<b><i>Paper presented in Seminars / Journal</i></b>		
1. Attended at National Seminar on “Intellectual Property Rights- Challenges & Issues in India” Presented a paper “ <b>Historical Perspectives and Agencies Responsible for intellectual Property registration</b> ” 2. Paper entitled “ <b>A study on Recruitment and Selection at Vijaya Dairy in Vijayawada</b> ” was presented in Journal of Emerging Technologies and Innovative Research, An International Open Access Journal in Volume 6 Issue4 , April-2019 ISSN:2349-5162 3. Paper entitled “ <b>Social Stock Exchange An Innovative Financing Platform for Social Enterprises in India</b> ” was presented in A Two-day National seminar on Social Innovation & Entrepreneurship in India 25 <sup>th</sup> and 26 <sup>th</sup> Feb 2022 KBN College Vijayawada.		
<b><i>Textbooks authored With details of Title, Co-authors if any, Publisher, ISSN/ISBN</i></b>	:	1. Fundamentals of Accounting –I ISBN 9789386104342 Pragathi Prakashan Publication 2. Fundamentals of Accounting –II ISBN 9789385904349

	<p>Pragathi Prakashan Publication</p> <p>3. Corporate accounting ISBN 9789386104335 Pragathi Prakashan Publication</p> <p>4. Cost Accounting ISBN9789352733569 Himalaya Publication</p> <p>5. Goods and Service Tax-I ISBN9789352734238 Himalaya Publication</p> <p>6. Taxation(Author) Inter Vocational 1<sup>st</sup> Year students Board of Intermediate Education</p> <p>7. Accounting &amp;Taxation (Editor) Inter Vocational 2<sup>nd</sup> Year students Board of Intermediate Education</p> <p>8. Commerce Lab (B.Com Final Year Osmaniya University) Vikram Publisher</p> <p>9. Goods and Service Tax B.Com Final Year ,Vikram Publisher</p> <p>10. Review and suggisstion for improvement of Book Titled Corporate accounting 2 Chapters (Buy Back of Shares <b>and</b> Redemption of Preferance of Shares ) McGraw Hill Education India (Private) Limitedin in 2020-21</p> <p>11. Logistics and Supply chain Mangewment ISBN <b>978-93-5495-148-0</b> Himalaya publishing House Pvt Ltd</p> <p>12. Software solutions to Accounting ISBN <b>978-93-5693-153-4</b> Himalaya publishing House Pvt Ltd</p>
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***Faculty Development Programmes Attended***

1. FDP on Tallynaipunya with GST	26 <sup>th</sup> & 27 <sup>th</sup> Sep2018	APPSDC	Vijayawada
2. FDP on Class Room Management	12 <sup>th</sup> Oct2018	HR Footprints	Vijayawada
3. FDP on Good and Service tax	29 <sup>th</sup> & 30 <sup>th</sup> April 2019	SDMSMK	Vijayawada
4. FDP on Accounting Standards	28 <sup>th</sup> & 29 <sup>th</sup> March 2019	P.B.S.C	Vijayawada
5. FDP on Companies Act-2013	3 <sup>rd</sup> & 4 <sup>th</sup> June 2019	A.G.K. & S.G	Vuyyuru

